**Study 40-44 Notes**

40:

App makes you think about energy consumption

e.g. Does this light need to be switched on, does the TV need to run now? Would be a nice additional feature

41:

A:

Ranking: Unclear where is the ranking where are your coins – header needed

Symbols in navigation bar are confusing

Analytics: The “other” would have been better in a different color and larger

B:

How to accept challenges not obvious

Analytics: Too small and would wish to get the exact number if one clicks on the bar

General:

Great idea and combination from A and B would be best

42:

A:

Nice Dashboard

Ranking: header missing – and better [name, ranking, coins] but not name in the middle

Analytics: Bubble Button to small – Better make second tab. One with graph, one with bubbles

Not clear that one can click on bubbles – would be nice to have 3 dots or arrow or so on the bubbles to see that they are clickable directly.

Shop: Random order

User guidance still missing

B:

Ranking: Much better user guidance – all available options directly visible

Analytics: Why is Lighting not clickable? – Would be nice to get exact amount when clicked

Not clear that “Others” is clickable and it should show the exact amount when clicked as well

* Bubbles were better here, but otherwise B was better

General:

Appealing Design of the app

43:

A: Did not feel confident while using the app – was browser based – lead to misclicks

B: [Observation] Wanted to click on Lighting to get exact number